

# Central Eyre Iron Project Community Engagement Information



## What is community engagement?

Community engagement is the term used to describe the many ways in which organisations connect with communities to develop and implement policies, programs, services and projects. Engagement covers a wide variety of connections, ranging from sharing information to community consultation and, in some instances, active participation in decision-making.

Engagement acknowledges the right of citizens to have a say and be involved in shaping the future of the communities in which they live. Effective community engagement benefits the organisation by bringing different perspectives and innovative solutions to improve decision-making.



## Central Eyre Iron Project engagement

The Central Eyre Iron Project has potential to be South Australia's largest iron ore resource and is estimated to have potentially over two billion tonnes in iron ore mineralisation. In operation, the mine would initially produce 12.4 million tonnes of iron concentrate per annum. It is anticipated that the open pit mine could reach 6 kms in length, 1 km in width and 550 metres in depth. A construction workforce of approximately 1000 to 1500 could be required to develop the project and the operational workforce is likely to be 400-500 people.



Finding a path towards the sustainable development and operation of the Central Eyre Iron Project will require the pooling of diverse perspectives, knowledge and resources. The opportunity exists for engaging with the Central Eyre community to build a positive future and to collaboratively address the challenges. Consequently, your views and your participation in considering the future of the proposed Central Eyre Iron Project are very important to us.

## Iron Road Limited's commitment

Iron Road recognises the importance of effective community engagement as part of its Company Values and Principles Statement and through its Community Relations Policy.

Iron Road maximises opportunities to communicate and consult with communities and stakeholders. In order to engage effectively and transparently we will:

- provide information that is timely, accurate, relevant and accessible
- engage with and respond to communities and other stakeholders through open consultation processes
- ensure communities are informed about our activities and how to access additional information
- involve communities in shaping a mutually beneficial future
- seek out the views and needs of a diverse range of community interests
- use methods and tools that reduce barriers to participation and encourage involvement
- use consultation feedback to inform project development.

Iron Road will ensure information about its projects and proposals is accessible and will provide ongoing consultation opportunities. We will work in partnership with local communities to achieve solutions and build our reputation as a good corporate citizen.

Our engagement methods will inform, consult and encourage active participation using, for example:

- website information, advertising, briefings, community events, community meetings, displays and road shows, education and awareness programs, fact sheets, media stories and advertisements, newsletters, shop fronts and telephone information lines
- discussion forums, workshops, surveys, email feedback, interviews, online consultation, open days, research, and community meetings and events
- advisory committees, community reference groups, focus groups, action research, regional committees, partnerships and community cultural development.



## Community Engagement References

The following documents have informed Iron Road Limited's approach to community engagement:

- PIRSA's Guidelines for mineral exploration activities.
- Principles for Engagement with Communities and Stakeholders, Ministerial Council on Mineral and Petroleum Resources, 2005.
- Enduring Value, the Australian Minerals Industry Framework for Sustainable Development, Guidance for Implementation, Minerals Council of Australia, 2004.
- 10 Principles for Sustainable Development, International Council of Mining and Metals, 2003.
- Social Impact Assessment International Principles, International Association for Impact Assessment, Special Publication Series No 2, May 2003.
- Principles and Guidelines for Engagement and Social Impact Assessment, International Finance Corporation, 2003.
- Community Engagement and Development, Leading Practice Sustainable Development Program for the Mining Industry, Commonwealth Government DIET, 2006.
- Core Values, International Association for Public Participation (IAP2).
- Principles of Engagement, Mining and Minerals Sustainable Development Project, International Institute for Environment and Development, 2002.

Iron Road is a member of the SA Chamber of Mines and Energy and is a signatory to the "South Australia's Resources Industry Code of Practice for Stakeholder and Community Engagement".

## A closer look?

Your views and your participation in the planning process are very important to the Iron Road Management Team. Iron Road encourages communities, individuals and special interest groups to ask questions, provide comments and make suggestions.

You are invited to:



visit the Iron Road website at [www.ironroadlimited.com.au](http://www.ironroadlimited.com.au)



email on [admin@ironroadlimited.com.au](mailto:admin@ironroadlimited.com.au)



call our toll free Community Information Line on 1800 176 008



post written comments to:

Iron Road Limited  
GPO Box 1164  
Adelaide SA 5001

**Register as a Stakeholder by web, e-mail or phone to be invited to consultation events and kept up-to-date on project communications, the progress of the government's approvals processes and project options as they arise and participate in on-going consultation events.**